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**CHUCK SIEMS JOINS PURE PROCESSING**  
*New executive will help lead next phase of business growth*

**CAROL STREAM, IL; September 11, 2019**— Pure Processing LLC, developer and provider of pre-cleaning equipment, technologies and accessories for healthcare reprocessing departments, announces the appointment of Chuck Siems, a seasoned sales administrator with three decades of healthcare experience, as executive vice president of business development for the company.

“Our focus as a company is to maintain a deep understanding of the business challenges of our instrument reprocessing customers,” said Dan Gusanders, founder and CEO of Pure Processing. “Chuck brings 16 years of that expertise from market-leading companies in decontamination and sterilization. In addition, Chuck’s collaborative leadership style will be invaluable for helping us plan and execute our growth strategy. We are proud to have him working with our team and customers!”

Siems has spent three decades in the healthcare industry working with large publicly held companies (STERIS Corporation), and smaller privately-owned organizations (Performance Health, Global Healthcare Exchange, Medela). He built highly successful sales teams of all sizes, developed new revenue streams, and raised the visibility and relevance of company offerings by working with key customers, IDNs and business partners. In addition, the consultative problem-solving expertise he has acquired in the sterile processing environment is a perfect fit with the Pure Processing approach. “Pure Processing has shown the ability to deliver product, service and educational solutions designed for better patient outcomes,” Siems said. “While the company’s value proposition is understood by over 900 hospital sterile processing department customers who utilize our products and services, we have the opportunity to share our value with many more potential customers and influencers. As the healthcare landscape continues to evolve, we will build relationships with all relevant business and organizational stakeholders to extend our reach and grow the company.”

## **About Pure Processing**

Pure Processing designs, develops and manufactures ergonomic solutions for easy, fast, safe and effective medical device pre-cleaning. The company helps surgical and reprocessing departments protect their most important assets: their staffs and their instrumentation. By applying a thorough understanding of ergonomics and the instrument cleaning environment, Pure Processing professionals help healthcare providers achieve greater clinical value for their patients by enabling optimal pre-cleaning processes and quality. For more information, please visit [www.pure-processing.com](http://www.pure-processing.com) or contact Pure Processing at 877-718-6868.

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